

Concrete Summit on Sustainable Development

As part of its Session #21, the **Strategic Development Council** hosted a two-day summit in Washington DC on March 29-30, 2007, with over 100 executives from various segments of the concrete industry in attendance.

The summit was originally envisioned in the fall of 2005 by **ACI** and **PCA** as a opportunity to bring together diverse segments of the concrete industry in an effort to provide education and insight into the 'green' movement, to understand the potential impact on and opportunities for the concrete industry, and to identify a common vision for the concrete industry regarding sustainability and to identify common industry goals.

In addition to **ACI** and **PCA**, the following organizations provide logistical and financial support

American Society of Concrete Contractors	National Concrete Masonry Association
Cement Association of Canada	National Precast Concrete Association
Concrete Reinforcing Steel Institute	National Ready Mix Concrete Association
Federal Highway Administration	Precast/Prestressed Concrete Institute

Attendees heard Scot Horst, President-Horst, Inc and Chair of USGBC LEED Steering Committee provide an overview of sustainability and the relevance to the concrete industry. Subsequent speakers provided the concrete **industry** an insight into how the private owner – design – constructor community views cement, concrete, and concrete products. For those in attendance, this was a distinctly different view and, even for those who felt they understood how the industry is perceived, the story was sobering.

Current initiatives and activities by the government on sustainability were outlined by FHWA and White House representatives.

And participants heard how the US and Canadian concrete industries measure up against initiatives and programs in place by European cement and concrete industries.

As an acknowledged leader in the cement industry regarding sustainability, Patrick Dolberg, CEO-Holcim (US) provided an inspiring look at Holcim's, and his personal, com mit to sustainable development.

Breakouts sessions provided participants the opportunity to share their experience and insights regarding the industry and sustainability, seeking potential common goals and activities, on which the industry can act.

The results of the summit will be published in the near future as a Vision of Concrete and Sustainability, and plans are already underway to develop a detailed, action oriented roadmap of strategies and tactics and funding needs to reach those goals.

Watch the SDC website (www.concretesdc.org) for more on the subject and future activities.

(A list of speakers/topics is on the reverse side. Many of speaker presentations will be available on the SDC web-site.)

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Welcome and SDC Business Meeting

Claude Bedard, SDC Chair
President, Euclid Canada

Concrete Sustainability

Scot Horst
President, Horst, Inc.

Sustainability: Fad or Trend

Robert Cassidy
Editor-in-Chief, Building Design + Construction

Design Professional — A Perspective

Russell Perry
Vice President, SmithGroup

Concrete and Sustainable Construction from the Builder's Perspective

Michael Deane, LEED AP
Operations Manager, Sustainable Construction, Turner Construction

New Presidential Executive Order 13423 – Strengthening Federal Environmental, Energy, and Transportation Management

Ed Pinero
Federal Environmental Executive, Office of the Federal Environmental Executive

Linking Strategy and Sustainability

Patrick Dolberg
President and CEO, Holcim (US)

A Perspective: Infrastructure

King Gee
Associate Administrator for Infrastructure, Federal Highway Administration

A World Perspective

Howard Klee
Director, World Business Council for Sustainable Development

Sustainable Development: An EU Perspective

Mike Gilbert
CEO, British Cement Association

Claude Lorea
Technical Director, CEMBUREAU